Volume 16

INDIANAPOLIS, INDIANA, AUGUST 22-28, 1948

Number 9



Do not be deluded by the apparent lull in our "cold war" with Russia. Thus far no tangible results have emerged from the series of conferences. The conviction grows that we are losing ground diplomatically. Certainly there is no intimation that the Kremlin has backed down in a determination to force us out of Berlin. The strong words of our State Dep't look well in print and sound ringingly on the air. Yet the fact remains that each day brings us closer to the winter crisis. We cannot continue indefinitely to service this island of democracy in a hostile sea. Nor can we withdraw from Berlin without incalculable damage to our prestige and the probable impairment of the entire European rehabilitation program.

Since Republican candidates cannot offer a completely satisfying solution in this dilemma, it seems probable that the real heat in coming Presidential campaign will be generated on domestic issues.

One of the disadvantages of a democracy is that its elections have a way of bobbing up at awkward times. Dictatorships are disposed to see in our campaign oratory a degree of disunity that actually does not exist.

# MAY WE



## YOU ON THAT?

Vera Micheles Dean, Research Director, Foreign Policy Ass'n: "Europe gave us a battlefield on which we were able to defeat a nation that was menacing our own nat'l survival. . . I look at the European Recovery Program as a way of paying rent on that battlefield." 1-Q

PAUL G HOFFMAN, ERP Administrator: "In the past 8 yrs we have learned—if we did not know it before—that the welfare of the U S is irrevocably tied up with the welfare of all the world."

2-Q

JOHN L McCaffrey, pres, Internat'l Harvester Co: "I doubt if there is any mfr in the country who is happy about rising prices." 3-Q

66 21

44 99

F C REDLICH, Austrian-born head of Dep't of Psychology, Yale Univ School of Medicine: "I look ahead into this country's and the world's future with more hope than despair."

WM H STEAD, v-pres of Federal Reserve Bank, St Louis: "People have too much money and are spending too much." 5-Q

Archbishop of York: "With discovery of the atomic bomb, we live more nearly in the spiritual atmosphere of the 1st Christians, who expected at any time the end of the world."

Moscow Radio: "Collaboration between the U S and USSR is just as essential today as it was during the war."

Kurt Von Schuschnigg, former Chancellor of Austria, present prof at Univ of St Louis: "The U S remains a clear example of freedom. It is an example—and a hope. Even more, it is the last hope." 8-Q

66 22

DAVID BEN GURION, Prime Minister of Israel: "It is impossible for us to continue with a never-ending truce, a situation which is not war and not peace."

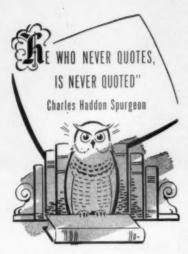
9-Q

Pres Harry Truman, addressing group of high school girls visiting the White House: "There is a very good possibility that a woman may become Pres. And if you prepare yourself, the lightning may strike you. I never thought it would strike me, but here I am—Pres." 10-Q

JAWAHARLAL NEHRU, Prime Minister of India: "Some kind of world gov't is bound to come either in our generation or the next. Otherwise the world tends to commit suicide."

66 25





#### ACHIEVEMENT-1

Nothing splendid has ever been achieved except by those who dared believe that something inside them was superior to circumstance.—
BRUCE BARTON.

#### AMERICANA-2

The average American reader in 1947 was 1st and foremost interested in his personal problems, then housing and business, and was little concerned about internat'l troubles.—American Library Ass'n Annual Report.

## APPRECIATION-3

Recently I wrote a brief note to my Congressman, thanking him for voting for a piece of legislation I thought was especially good. I rec'd the following reply:

"Your letter was both a surprise and a pleasure. I have represented your district for the past 13 yrs. In all that time yours is the 1st letter I have rec'd in which a constituent actually thanked me for doing my duty as a legislator.—Highways of Happiness, hm. Choctaw, Inc.

#### BEHAVIOR-4

It is strange that men, inhabitants for so short a while of an alien and inhuman world, should go out of their way to cause themselves so much unhappiness.—W Somerser Maugham, Cosmopolitan.

#### BELIEF-5

He claimed that there were no unbelievers in the world.

"But what about the atheists?" asked a friend.

"They believe just as much as

anyone else," he repl'd. "They believe that they don't believe."—Die Neue Zeitung, Munich. (QUOTE translation)

#### COMMUNISM-6

There is no need to suppose that Stalin believes that world revolution will produce a paradise on earth; but there is every reason to suppose that he believes the overthrow of capitalism by the Communists is an inevitable historical process—and that he thus has history on his side.—EDW CRANKSHAW, "Is the Man in the Kremlin Another Hitler?" N Y Times Magazine, 7-4-'48.

#### COMPLEXITY-7

Henry Thoreau said: "Simplify, simplify, simplify." So now plastic covers are made to protect the table cloths, that are sold to protect the table tops, that have already been treated to make them stain-proof and chip-proof!—Horizons.

#### CONSCIENCE-8

Conscience gets a lot of credit that really belongs to cold feet.— HAROLD BOOKER.

#### DEMOCRACY-9

Democracy demands discipline, tolerance and mutual regard. Freedom demands respect for the freedom of others. In a democracy changes are made by mutual discussion and persuasion and not by violent means. It is only small groups who know that they cannot get sufficient popular support, that resort to violence.—Jawaharlal Nehru, Prime Minister of India.

#### DRINK-Drinking-10

Why was man created with a thirst? Whisky gives you cirrhosis, beer gives you Bright's disease, wine gives you gout, soft drinks give you stomach trouble, charged drinks give you gallstones, milk gives you tuberculosis and water gives you typhoid and malaria.—LUKE MCLUKE, Cincinnati Enquirer.

#### EDUCATION-11

True education enrolls men at the cradle and graduates them at the grave.—Fraternal Monitor.

## EFFICIENCY-Lack-12

Leading authorities in the field of occupational psychology have frequently pointed out that most people are nowhere near 100% ef-

ficient in their jobs. Carroll L Shartle, Prof of Psychology at Ohio State Univ, puts the typical figure at 30% efficiency. It is relatively are, he says, for men and women to produce the results they might obtain if their talents were more effectively organized.—Bernard Halpane. Harpard Business Review.

## EXPERIENCE-13

Mistakes are meant to make you wiser, not to weaken your morale.— Miami Herald.

## They DO say . . .

There's multiplying evidence that publishers of so-called "comic" books are taking steps to dam (and damn) flood of adverse publicity. In a current release AL CAPP, creator of Lil Abner, has his hillbilly hero, who can scarcely sign his name, hold forth (quite unconvincingly) on horrors to be found in fairy tales and the works of classic authors. Nat'l Comics, publishers of some 30 books, including Superman, began an adv campaign in last wk's Sat Eve Post, presenting their particular group as a "major moral force."

Newspapers who, 20 yrs ago, awoke to find that radio had eaten great holes in their adv potential, intend not to be caught again in development of television. Some 100 U S papers have, or will presently, set up video stations.

Bringing you the Battle of Inflation, round by round, we're grieved to report that Schrafft's N Y restaurant chain last wk upped price of coffee to 15 cts a cup . . . But there's a brighter side: A Los Angeles furniture store advertises: "Gigantic Sale! Great Reductions! Prices Slashed from Outrageous to Unreasonable!"

#### FAITH-14

Faith in progress does not mean faith that progress has already been made. That would be no faith.

—Franz Kafka, The Great Wall of China. (Schocken Books)

#### FREEDOM-15

Establish any economic system. However bad it may be, sooner or later, so long as we retain our freedom to express our opinion of it, it will conform to our desires. Take away that freedom and sooner or



later the best economic system will crush us.—I A R WYLE, "Our Greatest Treasure," Ladies' Home Jnl, 8-'48.

#### GREED-16

Nations would be able to agree were it not for a greed.—Sunshine.

#### **HUMAN NATURE-17**

It always amused me, reading local newspaper ads, to see that everyone who wants accommodation is so very convinced they are refined, quiet, careful, or respectable.

The truth will have to come out sooner or later: that they have to put their feet down when they walk.—Mrs Lillian Guthre, letter to John Bull. (England)

#### INTERNAT'L RELATIONS-18

When there is competition you can either win by running faster than your opponent, or trip him up and knock him over the head. Right now we seem to be tripping him up, and that leads to war. We should end this competition and wind up in cooperation.—Jas P WARBURG, banker & writer, in speech, "The Goal of Peace."

#### KNOWLEDGE-19

I have had to face the possibility that perhaps knowledge is a misfortune and only ignorance can preserve human beings from mutual extermination. — BERTRAND RUSSELL, What Life has Taught Me.

## LANGUAGE-20

On a bus, two shop girls were heard discussing the art of conversation.

"Mame," said one, "take 'I'll say' and 'I'll tell the world' away from some people and you cut their conversation practically to zero."

To which her companion enthusiastically rejoined, "I hope to tell you! Ain't it the truth?"—Wall St Jnl.

#### LIFE-21

Life is easier to take than you'd think. All that is necessary is to accept the impossible, do without the indispensable, and bear the intolerable.—Kathleen Norris, popular author.

## OBSTACLES-22

Obstacles must be either overcome or avoided; only the blind may be excused for being hurt by them.—Carlos Pellegrini. (Quote translation)

#### OPPORTUNITY-23

"America really is the land of opportunity," Bing Crosby insists "Look at us," he says, pointing to Bob Hope and himself. "Where else could a piece of spaghetti and a meat ball both wind up with so much gravy?"—BARRY ULANOV, "The Incredible Crosby." (Whittlesey House)

#### The Naked Truth

"If none of the armies wore clothes, it would be impossible for any fighter to recognize his enemy, and peace would be automatic."—From a Proposal for World Peace (and probably about as practical as any) put forth by American Sunbathing Ass'n in convention assembled. 24

#### ORIGIN-Chess-25

Behub, a young and dissolute Indian prince, oppressed his people in the most cruel manner. Nassir, a Brahmin, deeply afflicted by his excesses, undertook to recall the tyrant to reason. With this view he invented a game, in which the king, impotent by himself, is protected only by his subjects, even of the lowest class, and frequently ruined by the loss of a single individual.—"Hobbies, 8-'48.

#### PSYCHOLOGY-26

My taxi driver missed a jaywalker by a swerve and a fraction of an inch. As he did so he slapped the side of his cab with resounding bang. The jay-walker gave a startled jump.

"What's the big idea?" I asked the driver.

"Simple, guv'nor," said the cabby psychologist. "If I'd sounded my horn, he'd have known I saw him and he'd just ignore me. When I banged the cab, he thought he'd been hit and he'll remember it."—JOHN BOUVERIE, News Chronicle. (England)

## PUBLIC RELATIONS-27

A man who wouldn't walk across the st to see his best customer will get out of bed at 2 a m to answer the telephone.—WM Feather, Enos Magazine, hm, Enos Coal Co.

#### PURPOSE-28

It is not so important to be serious as it is to be serious about some important things. The monkey has a look of seriousness which

would do credit to a college student, but the monkey is serious because he itches.—Rob't M HUTCHINS, Chancellor, Univ of Chicago.

#### RACE-Prejudice-29

A woman's club in Chicago cancelled an engagement with Countee Cullen because it was their custom to have tea with their speakers, and they felt they could not do that with the colored poet. Someone commented: "Poems are made by fools like me, but only God can come to tea."—WALTER L MOORE, Christian Herald.

#### RESOURCEFULNESS-30

A large ry had as its chief executive a very able, hard-driving ry man whose bad spelling was obscured if not mitigated by the almost complete illegibility of his handwriting. Once he had occasion to discharge an employee by letter. The latter took his dismissal in good grace, an attitude greatly sustained by the fact that he found he could use the discharge letter as a free pass since conductors could decipher only the president's name.—

Property, hm, Citizens Nat'l Bank of Alexandria.

## SELF-ANALYSIS-31

A man who has reformed himself has contributed his full share towards the reformation of his neighbor.—NORMAN DOUGLAS.



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House, Indianapolis 6, Indiana, MAXWELL DROKE, Publisher; W. K.
GREEN, Business Manager. Subscription: \$5 per year in advance, in
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FOOD & DRINK: Whey Products Corp'n, Cincinnati, has developed a hangoverless wine in 15 flavors made from a whey (milk residue) base. (Newsweek)

HEATING—Vent'lating: Register equipped with its own thermostatic control is being introduced for use with warm air systems. Replacement of 1 or more standard registers by these will correct much of the uneven or unsatisfactory heat distribution common to the average house. (Cleveland Plain Dealer)

starch, new British invention, enables you to wash a garment at least 15 times before restarching. You can even boil it—and the material will remain as crisp as at the 1st washing, the makers say, Not a starch or starch substitute, but a plastic that resists shrinkage, creasing. (Sunday Post, Glasgow)

MUSIC: An Australian has invented a music-typewriting machine after 8 yrs of experiment. The device eliminates the laborious handwork involved in producing the original copy of all music scores. (Kiplinger Magazine)

46 22

PRESERVATIVES: Thermoplastic resin combined with odorless, tasteless preservative for coating of fresh foods, especially shell eggs, has been developed, will soon be mkted under registered name, "Plast-O-Trete." Makers say new coating mat'l has been successfully applied to vegetables, fruits, cocoabeans, copra, etc. (Financial Post)

TELEVISION: Telescriber, new video gadget, makes it possible to televise live drawing and writing at the time it is being done without showing the artist's hand or pen or shadow from either. Developed by WSPD-TV, Toledo. (Broadcasting Telecasting)

## SOCIALISM-32

Socialism becomes popular whenever hard working and thrifty people build something other people want. —Bankina.

#### SPEECH-Speaking-33

A man whose profession req'd him to address meetings of business-men was a little bothered because they never laughed at the jokes he told them. One day in the course of a speech he wanted to quote a verse from the Bible, but was unable to remember the precise text, and began to fumble in his pockets for his notes. His audience was convulsed with laughter.

This misfortune revealed to him an important secret—that it is easier to get people to laugh at you than with you. From then on he made a habit of "forgetting" quotations and searching for notes in the most awkward fashion possible.

—Die Weltwoche. (Zurich)

#### SPEECH-Speaking-34

Amateur public speakers can get a better idea of what their own voice sounds like to other people by a simple trick with their hands. Put the tips of your fingers just back of your ear, with the palm facing you close to your cheek, then speak. It will give you a good idea whether your tone is too monotonous.—Pat Kelly, supervisor of announcers for N B C, Ethyl News.

## STRATEGY-Children-35

The Bradford Eymans of Milwaukee couldn't find a baby sitter the other night, so they talked their son, Junior, 9, into sitting for himself.

"We'll pay you 50¢ an hour," his father explained, "and time and one-half for overtime. Overtime will start when you go to bed."

The Eymans had scarcely got to their party when Junior phoned that he was ready for bed and starting on overtime. — Milwaukee Jnl.

#### TAXES-36

Taxes weren't so high in the old days. It didn't cost as much to save the world every 25 yrs.—
Greensburg (Ga) Herald Jnl.

## TEMPTATION-37

Temptations from without have no power unless there be corresponding desire within.—Friendly Chat, hm, Morgan School, Petersburg, Tenn.

#### THOUGHT-38

If people think apart, they will inevitably walk apart.—J B GAMBRELL, Gospel Advocate.

#### THOUGHTFULNESS-39

I was familiar with the parochial grade school in a small Montana city, and knew it was like all the others across the country. I was greatly surprised, therefore, to see a group of 6th graders using the sign language.

"I didn't know deaf mutes attended this school," I remarked to a nun.

"Just one does," she smiled, "but our pastor feared he would be lonely and shy, so he had an instructor teach the entire class sign language."—E F BEAUDETTE, Catholic Digest.

#### TIME-Investment-40

With some people you spend an evening—with others you invest it.
—Santa Fe Magazine, hm, Santa Fe Rv.

#### TRUTH-41

Men occasionally stumble over the truth, but most of them pick themselves up and hurry off as if nothing had happened. — WINSTON CHURCHILL.

#### Heavenly Daze!

Sing a song of progress:
Rockets to the stars,
Magic beams of radar
Bouncing off of Mars!
Stratospheric travel
We'll be seeing soon,
Empty cans and bottles
Littering up the moon!
—HOWARD HAYES, Sterling Sparks,
hm, Sterling Grinding Wheel Division.
42

## UNITED NATIONS-43

The record of the 1st 3 yrs of the UN is discouraging only to the faint-hearted. Notwithstanding all the setbacks, the fact remains that 3 yrs after San Francisco, the UN is the most successful example of internat'l cooperation the world has ever seen. But without the UN, the world today would be without hope. —WARREN R AUSTIN, Chief U S delegate to UN.

#### VACATION-44

A vacation consists of 2 wks which are 2 short after which you are 2 tired 2 work and 2 broke not 2.

-Kroehler News, hm, Kroehler Mfg Co.



". . . if you're right with God"



Last wk the farm village of West Branch, Ia, was gay with bunting and banners. Friends and neighbors were gathered to mark the 74th birthday of an illustrious native son, Herbert Clark Hoover, 31st Pres of the U S. This, then, is a particularly fitting time to note an increasingly popular biography, Our Unknown

Ex-President, by Eugene Lyons (Doubleday, \$2.95). It is, if we may use the paradoxical term, a calmly exciting story that biographer Lyons tells: the story of one of our most cruelly maligned public personages who, in the perspective of time, is coming again to public favor. "Probably no one in our times," says Mr Lyons, "unless it be Franklin D Roosevelt, has been under such terrific attack. But... no attack has ever come from people close to him... In 50 yrs of business and public service, not one major associate of Hoover has turned against him."

Few occupants of the White House have curtained their private lives from public scrutiny as conscientiously as the Hoovers. Mrs Hoover, who died in '44, was a gracious, good-looking, highly intelligent woman. She was constantly doing useful and noble things which, in the cast of other 1st ladies, would have made the front pages. But she remained in the background.

The two Hoover sons, personable and capable men, have become independently successful in engineering, farming and business. The Hoover grandchildren who swarmed over the Pres, were as cute as any youngsters who ever graced the White House. Yet the private life of a Scottie named Fala rec'd more press, screen and radio attention than the private lives of the whole Hoover family combined.

Whatever justification Mr Hoover may cite for the half secrecy in which he shrouded his extraordinary labors as Pres, his deep-running shyness in considerable measure helped along the fantastic charge that he was "doing nothing" and that he remained "indifferent" to mass distress. It flourished in an ugly legend of presidential callousness because Hoover failed to convey to the American people a sense of his self-sacrificing devotion to the unequal struggle.

Another element in his make-up which has seriously limited Hoover as a political leader is his inordinate sensitiveness.

He "was always the thinnest-skinned exec in Washington," according to Michelson. Under the kind of paralyzing partisan opposition he met after '30, the Democratic press agent wrote, "A stronger Pres would have browbeaten the politically minded Congress . . if necessary would have carried his fight to the people." But Hoover's

Once a yr, as many of Hoover's intimates as can manage it, get together with him for dinner. There are usually more than 200. It is a purely sentimental occasion, and no one knows just how it started. A "silver" loving cup made of high-quality tin is presented to the guest who has come the longest distance; it has been won by men from Europe and China, Africa and Australia. In '46, because Hoover was away on the Truman food missions, the dinner took place without him, an empty chair at table symbolizing his presence in spirit.

"instinct in his untried field recoiled from conflict."

Hoover will defend his views and policies to the limit; his 15-yr war on the New Deal improvisations and practises is an epic of fortitude under adverse conditions. But attacks on his motives and character are another matter. He is likely to treat them with a hurt contempt which the average American, being a combative animal, often misunderstands.

Hoover tackles gigantic impersonal forces that would scare the bravest men—whether it be the rescue of a starving continent or the rehabilitation of a wrecked world—with amazing self-assurance. Indeed he is happiest, most himself, when dealing with a great task or challenge. But personal feuds, couble-dealing, mud-slinging contests leave him disarmed.

He understands disagreements, but not persecution, and is inclined to assign better motives to the persecutors than they merit. You can ignore attacks "if you're right with God," according to a Quaker precept. It is not a precept too well suited to the profession of politics.



Home Run For the Babe

BABE RUTH, baseball's fabulous home run king and one of the most beloved Americans of all time, died last wk in N Y Memorial Hospital. In tribute to the former N Y Yankee star and idol of a million fans, we offer this story, told by Dr NORMAN VINCENT PEALE in Labor Union.

It was a tense moment in a critical world series game. It was the 5th inning, the score tied, 4 to 4. One of the greatest pitchers in the game was on the mound for Chicago. At the plate stood the mightiest batsman of all time, Babe Ruth. The pitcher did not fear him too much this time for he had hit a home run in the 1st inning and surely that was the only home run he had in his system for that day. The crowds cheered and the Cubs jeered.

The pitcher put one straight across the plate. Babe Ruth held up 1 finger of derision. Straight as an arrow the 2nd ball came whizzing across the plate, Babe Ruth held up 2 fingers of derision. Pandemonium reigned. Was it possible that like the mighty Casey, he would strike out in this crisis?

Suddenly the batter raised his finger and pointed straight across the fence to indicate where he proposed to hit the ball. There was a sharp crack and in a beautiful arc the ball sailed straight and true just where he had pointed over the fence. It was an electric moment, an unforgettable episode in the history of American sport.

After the game somebody asked Babe Ruth, "But suppose you had missed that final strike?" A look of surprise came over the Babe's face. "Why," he said, "I never even thought of such a thing." Which is precisely the reason he did not miss that ball.



# GOOD STORIES®

The regular Sunday morning service was being broadcast in Mitchell, S D. The pastor said, "Let us communicate with the Lord."

The radio audience was amazed to hear a telephone operator cut in with the remark, "Let me have another line, please. My circuits are all busy." — IRMA BELLE THADEN, American Legion Magazine.

New Democratic campaign slogan: "Get off the Grass, Harry, it's Dewey."—Edith Gwynn, syndicated col.

A rich man, lying on his death bed, called his chauffeur who had been in his service for yrs and said, "Ah, Sykes, I am going on a long and very rugged journey, worse than you ever drove me."

"Well, sir," consoled the chauffeur, "there's one comfort. It's all down hill." — BUSTER ROTHMAN, Link. b

Don't get too flowery. You may go to seed.—Howard W Newton, Advertising & Selling.

Little boy upon being introduced to an old friend of the family: "How do you do? My, how I've grown! May I go now?"—Gas Flame, hm, Citizens Gas & Coke Utilities.

#### Ha, Huh?

Whenever he listens intently
At funny stories I'm telling,
And laughs and laughs and
laughs and laughs,
I wonder what he's selling.

—The Lookout.

d

I like the story from America of the dance hall which put up a notice: "The management reserves theright to exclude any lady they think proper."—CHANTICLEER, Daily Herald. (London) e

The mother tried to induce her little son to take his castor oil by saying: "Now, Wilbur, all you have to do is keep saying to yourself, 'It tastes good,' and it won't be hard to take at all."

The boy had an inspiration: "Mother, I know a better way than

You Can Use

I LAUGHED AT THIS ONE

CLINTON CAMPBELL

A gentleman of my acquaintance, whose weakness is strong drink, disappeared recently for several days on a rugged alcoholic vacation.

Ret'g to the realm of reality. he stepped into a barber shop for extensive facial repairs. Awaiting his turn in the chair, this shaking mass of quivering jelly picked up a newspaper to learn what had happened in his absence. The 1st item that met his bleary eyes was one of those delicious little blurbs of completely useless information used as fillers. On the theory that no one reads 'em anyway, these tit-bits are, as you know, not very carefully proofed. This one solemnly stated: "Acetylene was invented in 1956." My dazed friend read the item twice. Then, putting a hand to his head in complete confusion, he exclaimed, "Good gosh! How long have I been gone!"

that. I'll just say, 'I've already taken it; I've already taken it,' and then I won't need to take it at all."

—Sunshine.

Umbrella: the only thing we can still put away for a rainy day.—Mrs Wm M MAY, Louisville Courier-Jnl Magazine.

The sensitive inhabitant brought the visitor along the river path and showed him the ruined church with its tall pillars, its ancient tombstones, its shadow-filled cloisters. and the wonderful stone tracery of its east window.

"Well," said the inhabitant, at length, "what do you think of it?"

"It's a scandal," said the visitor, "especially in a rich place like this. Why don't they get up a bazaar for it, or something?"—Dublin Opinion. (Ireland)

Gipsy: "You want to know about your future husband, beautiful ladv?"

Visitor: "No, I want to know something about the past of my present husband for future use."— Empire Digest. (Canada) h

VACATION: A short duration of recreation, preceded by a period of anticipation and followed by a period of recuperation.—Reinbeck (Ia) Courier.

An Englishman living in Canada informs us that he is being pestered by a correspondence school which wishes to teach him how to write for \$100. This, he says, is not his trouble. He knows how to write for \$100, but is short of suitable addresses.—Punch. (England)

Our foreign policy seems to work on the theory that "all's well that lends well."—Pathfinder.

66 99

A Calaveras timberman, on a trip, wandered unknowingly into the maple syrup district of Vt. Taking a stroll in the woods one day, he noted a lot of buckets hung on the trees.

"Gosh a'mighty," he exclaimed in astonishment, "they sure have an awful sanitary bunch of dogs around here!"—American Eagle, hm, American Box Corp'n.

Unprecedented unemployment may be in the offing. A scientist said the time will soon come when the American people will do only mental work.—Grit.

Some yrs ago novelist Louis Bromfield was hired by Sam'l Goldwyn. He was given a sumptuous office, a gorgeous sec'y, and was paid a fabulous salary. But he rec'd no assignment.

For wks he sat around drawing his pay, but doing absolutely nothing. Finally he became fed up with

Quote

his life of luxury. Breathing fire, he barged into Goldwyn's office.

"See here, Mr Goldwyn," he said.
"I want to break our contract. I realize you're paying me handsomely, but I'm not earning it, and I can't stand it."

"Now, now, you shouldn't feel that way," consoled Goldwyn, putting a fatherly arm round the writer's shoulder. "After all we hired you for your name, Mr Bromberg."

—Milwaukee Jnl. k

The relative value of health and wealth always depend on which one you have lost.—R & R Magazine, hm, Ins Research & Review Service.

A Little Story True to Life

Although she has an assortment of hats, she wants a new one.

(That's the woman of it.)
He says he thinks she can get along without it.

(That's the man of it.)
She insists that she can't and she's going to get it.

(That's the woman of it.)
He says "not if he knows it."
(That's the man of it.)

She breaks down and weeps.
(That's the woman of it.)
He gives in.

(That's the end of it.)

—JEROME P FLEISHMAN, Walker
Log.

DIMPLE: One depression enjoyed by all businessmen.—Alexander Animator, hm, Alexander Film Co.

A tourist in Paris was endeavoring to use some of his high school French to order his luncheon, "Garsong," he said, "je desire consoome royal, et un piece of pang et burre no hang it—une piece of burr—"

"I'm sorry, sir," said the tactful waiter, "I don't speak French."

"Well," snapped the tourist, "for heaven's sake, send someone who can."—Empire Digest. (Canada) m

When Wm Makepeace Thackeray was running for Parliament, he chanced one day to meet his political opponent. They paused to pass

the time of day. At parting, the opponent said, "Goodbye; may the best man win!"

Thackeray ans'd: "I hope not!"— THELMA GLAZER.

Some people's voices are hard to extinguish over the phone,— Mrs Homer Foust, Magazine Digest.

"Eyes," he said dramatically, "are the windows of the soul."

"Well," came the tart reply,
"your windows need washing!"—
Parts Pups, hm, Genuine Parts
Co.

FLOOD: a river too big for its bridges. — Mrs W B MAHAN, Louisville Courier-Jnl Magazine.

Our new minister, introducing himself to the congregation before his 1st sermon, said he was 40. His wife, he said, was 32, and they had 5 children between 2 and 13.

Some wks later he announced he had a correction to make.

"I told you," he said, "that my wife and I had 5 children. Well, I counted them again yesterday and there were 6."—Rocky Mountain Empire Magazine.

When girls are fit as fiddles they draw the beaus. — ART GENTRY.

A teacher rec'd a letter from the mother of one of her pupils:

"Dear Miss. Please don't give Tommy any more homework. That sum about how long would it take a man to walk 50 times round Trafalgar Square caused his father to lose a day's work. And after he'd walked it you marked the sum wrong."—Origin unknown.

An economist claims that money is the greatest force in the world. For most of us it is a spent force.—London Opinion.

Two young women, members of New York's high society, came out of a restaurant and went for a



What with the paper shortage, and such, we've been expecting something like this; but the candor is at least refreshing: the jul Lutheran Men has a dep't captioned, not too originally, "News". Current issue explains, "Add'l adv, coupled with reduction in size, leaves us short of space. Last mo there was no room left for News." . . . Ever alert to bring you tidings of the times, we report that a Brooklyn tavern is currently advertising for a bartender who can service television set. . . And even more optimistic is the southern matron who advertises for "maid to live on promises." . . . CONRAD SIMONIS was back in Mineola, N Y last wk, to face trial on a desertion charge. And it's all the fault of that Calif climate! "Always bright and sunny," lamented Mr Simonis. "Day after day, bright and sunny. I couldn't stand it." . White House pickets are no novelty, but one last wk was aimed at a guy who hasn't yet taken a lease. His banner with a strange device: "Is that man DEWEY fit to sit where LINCOLN sat?" . . . In his forthcoming book, The Lost Art of Profanity (Bobbs-Merrill) Burges Johnson deprecates our use of "What the hell are you up to?" A more grammatically acceptable arrangement, he asserts, would be, "Up to what the hell are you?" Hey, wait a minute, Prof! What the hell are you up to?

stroll under the trees of Central Park.

"Oh, look!" exclaimed 1 of them. "What a lovely baby."

"Isn't it!" said the other, and the 2 of them walked over to where a nurse was taking a little girl for a walk.

"Good heavens!" cried the 1st suddenly, "what an extraordinary thing! That's my own daughter."

Rather surprised, her friend asked her: "Are you sure?"

"Certain, dear. I recognized the nurse."—Carrefour. (Paris)





What's Wrong With Our Women?

—LELAND STOWE, Esquire, 9-'48.

During 20 yrs as a foreign correspondent, I've lived and traveled on 5 continents. I've naturally got in the habit of comparing men and women of other nationalities with our own; and I've come to some interesting conclusions.

By something approaching gen'l consent, the American Woman is described as:

The best-looking woman in the world.

The most modern woman in the world.

Among the world's best-dressed

Also, she has a remarkably fine figure; she is exceptionally intelligent; she is the most independent and free of women anywhere; she has more power over her men than do women of other nations; she enjoys the most privileges of any women anywhere; on the whole, she has more legal rights than women elsewhere; she has more initiative than most; and, finally, she owns more property and wealth than women have held in any other country at any time in history.

That's as brilliant an assortment of orchids as anybody's Eve might hope to win . . Probing cold-blooded realists, not overly impressed by her flattering corsage, are likely to unwrap a supplementary bouquet that looks suspiciously like poison ivy. Each branch bears a precise label, something like this: "Our woman is also—"

The most spoiled and self-centered woman in the world.

The most aggressive.

The most unhappy and dissatis-

She is less feminine and less interested in men than are women of other lands; she is less interested in husband, home and family; she is the world's most expensive woman; she is more restless and bored than other women; she is, in gen'l, less spiritual, and she possesses less individuality.

These are the conclusions of a distinguished array of psychologists, psychoanalysts, sociologists and such . . . Experience has made them prudent fellows: they shy clear of public forums where they might be lynched. But the scientific urge compels them to examine all kinds of evidence and to publish the results of their researches in such vol's as Modern Woman: The Lost Sex. What they reveal may be embarrassing or annoying, but you can't ignore or underestimate their accumulated facts.

The Living Hitler—Alfred Segal, American Hebrew, 8-13-'48.

Reporters were sent here and there to ask people: "In your opinion, is Hitler alive or dead?" . . .

I had settled myself on the bench in the park, . . when a stranger came along, and sat down on the other end of the bench. His shabby clothing told me he was a fellow who had been going a long way, a long time in hard luck. His haggard face seemed immobile like an image cut from stone, but his eyes burned hot, like coals. . .

Suddenly his eyes were turned on me. He was saying: "I guess you're a Jew. I always know a Jew when I see one." . . . .

I am a fellow who has believed that the way to do with people like him was to be reasonable, to show them the error of their sick minds. I might bring them around. "Yes, my friend, I am a Jew and I hope you are a Christian. If you are a good Christian and I am a good Jew, we can get along very well."

He blazed up at this. "Yes, Christianity! That's something Jewish too. All of the same cloth. That was the trick of another Jew. Jesus!

Christianity! . . ." He said that if it were up to him there wouldn't be a Jew left in the world. Anyway, if we had the right kind of gov't Jews would be put in their place, everything they had would be taken from them. They would be put on a reservation like the Indians. Anybody with any am't of Jewish blood in him would have to go. "Then the rest of us would have a chance."

I let the man talk. It was all familiar to me—like someone dead that sometimes, in an incredible moment, one imagines he hears. But this couldn't be of my imagination. It had authentic likeness to a voice I heard screaming yrs ago. The stranger was saying: "Well, anyway, there are 6 million less Jews in the world than there used to be."

He was still talking when I arose to go. "Oh," he said, "you don't like to hear the truth, it hurts. Nothing suits me better than to hurt a Jew."

If the inquiring reporter had asked me, I would have repl'd: "Yes, Hitler is very much alive. I was with him on a bench in the park only yesterday. He was in the guise of a bum with crazy eyes. He makes different kinds of appearances. He may be found in the country club or in a slum or a restricted suburb.

"Hitler is alive wherever men carry the germs of his mind's disease and their eyes burn with his madness. He rejoices in his immortality and comforts himself with the assurance that he won the war."

## "There's a long, long trail . . ."

In getting a clearer perspective on Russian production, vs our own output, it might be well to give a few moments to the comparative tables below. Source: Steelways, organ of American Iron & Steel Institute:

 Stalin's objectives for 1950:

 Iron ore
 40,000,000 tons

 Coke
 30,000,000 tons

 Pig iron
 19,500,000 tons

 Steel
 25,400,000 tons

American steel output 35 years ago:

 Iron ore
 60,600,000 tons

 Coke
 47,000,000 tons

 Pig iron
 31,500,000 tons

 Steel
 25,200,000 tons



